

A L B E R T A

P R E S S C O U N C I L

KEEPING YOU INFORMED

June 21, 2011

The Annual General Meeting of the Alberta Press Council was held June 2, 2011, in Calgary, Alberta. Bruce Hogle, CM, a former chair of the Council, was guest speaker. He shared the history of the APC and challenged directors to look to the future.

The following day, the Spring General Meeting was held at the Calgary Herald and we celebrated with Sarah Feutl, a Grade 12 student who was the winner of the 2011 Scholarship Essay Competition. Retiring director Dr. Jerry Petryshyn was thanked for six years of exemplary service and was presented with a gift of appreciation. Outgoing members also acknowledged were: Dr. Ian Maclachlan, Steven Wright, Bauni Mackay and Paul Cashman.

The draft 2012 budget of \$61,200 was approved in principle. Some of the savings suggested and approved were:

- Honourarium for the chair decreased from \$9,000 a year to \$5,000.
- Honouraria for public members will no longer exist.
- Essay competition. APC will seek an external sponsor.
- Press members travel/hotel will be the responsibility of the member newspaper.

Revenue: AWWA - \$15,000 and the balance based on dividing the province by approximate population (1/3 Calgary, 1/3 Edmonton and 1/3 the rest of the province) rather than circulation was presented. This formula results in a dramatic decrease in the assessment for the two major city member newspapers.

Discussion with most member newspaper publishers and AWWA has occurred and the revised budget was seen as a more equitable way to assess. The APC has started the process of possible liaisons with other press councils and newspapers beyond Alberta.

Press members are currently reviewing the APC Code of Practice. Guest speaker Shauna Snow Caparelli, Mount Royal University journalism professor in the Centre for Communications Studies chairs the CAJ committee rewriting their code of ethics. She outlined their process and gave guidance for making the APC code more current.

Respectfully,

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