

ADAPT OR DIE?

—The changing face of newspapers
in an online world—

The changing face ...

In 2003, 30% of Canadians who followed the news frequently reported getting their news online. Among younger readers, the percentage is higher.

Of all the changes the newspaper industry has experienced, the push toward online journalism is the most significant.

In the online world, news is easily accessible and available 24 hours a day, seven days a week. How do newspapers respond to this challenge? How will journalists investigate and report the news?

The Alberta Press Council is hosting its second annual fall public forum to discuss the future of newspapers in an online world. A panel of experts, joined by you, the audience, will explore the future of newspapers and the opportunities and challenges the Internet presents.

This event is sponsored by:

ALBERTA
PRESS COUNCIL



CALGARY HERALD



Event location:

Mount Royal College
4825 Mount Royal Gate S.W.
Calgary, Alberta

Parking in lots S4 and V2 (West Side Public Parking Lots) will be free as of 6:30 pm on the night of the event.

For more information regarding parking, visit www.mtroyal.ca/parking/maps.shtml.

For more information:

1-888-580-4104

abpress@telus.net

www.albertapresscouncil.ca/

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Public Forum

November 8th, 2007

7:00 – 9:00 pm

Leacock Theatre, Mount Royal College

FREE ADMISSION

Who is the Alberta Press Council?

The Alberta Press Council was established in 1972 and is the oldest Press Council in Canada. The Council's mandate is to: adjudicate on complaints against our print-media members; to defend the established freedoms of the press; and, in certain circumstances, to speak out against limitations on access to information.



Will electronic newspapers replace hard copy editions?

How has the Internet impacted newspaper journalism?

Have online newspapers impacted how news is reported?

What are the ethical and legal implications for online newspapers?

On Thursday, November 8th, the Alberta Press Council, in partnership with the Calgary Herald and the Centre for Communications Studies at Mount Royal College, will be hosting a public forum to explore the changing face of newspapers in an online world.

For more information:

phone: 1-888-580-4104
e-mail: abpress@telus.net
website: www.albertapresscouncil.ca/

Discussion Panelists:



Lorne Motley
Editor-in-Chief, the Calgary Herald

Lorne Motley is responsible for the overall editorial content of the Calgary Herald, southern Alberta's largest media organization and one of the most influential voices in Western Canada. He has held this position since October 2006.



Scott Watson
Lawyer, partner at Parlee McLaws

Scott Watson's litigation practice focuses on media and defamation, oil and gas, and insolvency law. Acting for Calgary's most prominent daily newspaper and other local and national media organizations, Scott has developed a unique understanding of defamation and a variety of publication related issues.



Terry Field
Chair, journalism program in the Centre for Communication Studies

He came to Mount Royal in 1999, following a 20 year career in news and current affairs, first in newspapers but primarily in television and radio as a CBC producer in Windsor, Edmonton and Calgary.



Mike Robinson
President and CEO, Glenbow Museum

Independently of his professional career, Mike volunteers at the civic and national levels. He also writes and broadcasts his thoughts in books, newspapers and radio. He is now producing commissioned website articles for publishers as diverse as UNESCO and The Canada West Foundation.

Who is the Calgary Herald?

The Calgary Herald is Calgary's leading daily newspaper bringing Calgarians up close and personal to what matters to them the most. It has several delivery platforms, including the print newspaper, a digital edition of the print newspaper and an expanding online presence. Established in 1883, the Herald is preparing to celebrate its 125th anniversary next year.

Who is the Centre for Communications Studies?

Operating in Mount Royal College, the Centre for Communications Studies offers nationally recognized programs that combine both the theory and practice of communications. As such, it strives to create communications graduates who are fully cognizant of their ethical and professional responsibilities to create, edit, report and dispense information in a manner that is both trustworthy and of service to many publics.



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